

- Logo

Restoso

- Logo with brushhing effect

Restoso

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The logo for 'Kestoso' is written in a fluid, cursive script. The letters are connected, with a large, sweeping 'K' and a long, horizontal 'o' at the end. The script is elegant and modern, with smooth curves and a consistent thickness.

The **Kestoso** logo embodies the restaurant's essence: fluid, effortless, and refined. The hand-drawn script evokes movement and ease – like a conversation that flows naturally or a pour that feels intentional. The muted olive-brown tone grounds it in warmth, while the smooth curves of the typography mirror the organic design of the space. It's approachable yet premium balancing sophistication with soul.

Kestoso Meaning – "Kestoso" derives from kesto (Greek for "to hold dear / to enjoy") and -oso (Italian/Spanish suffix meaning "full of"). It symbolizes being full of cherished flavor, refined enjoyment, and artful taste – aligning with "The Art of Tasteful Living."



The Kestoso Logo
Embodies The Restaurant's

Restoso

#594f30

Restoso

#fde7cc

Restoso

#ab7f2d

Restoso

#f2f1ef



- Do not stretch or skew the logo



- Do not use Logo with gradient



- Do not alter proportions



- Do not recolor the logo

Typography

Primary Fonts

Basilia Compress D

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
!@#\$%^&*()

Secondary Fonts

Basilia Compress D

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
!@#\$%^&*()

Sinthya

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

#fde7cc

Primary Colours

594f30

Secondary Colours

Visual Usage



Collaterals/Merch



Front

594f30



Back

594f30





Restoso

Restoso

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Brand Tone

"**Kesto** celebrates the art of taste a space where every detail feels deliberate, soulful, and elegantly understated. The brand embraces refined minimalism with a touch of Mediterranean warmth – approachable yet premium, grounded yet expressive."